

Dienger, Whitney

Mandel # 66008

From: Jacobs, Sarah
Sent: Friday, October 26, 2012 9:15 AM
To: Dienger, Whitney
Subject: FW: URGENT MGKDS WKRC

From: Whitney Eversole [mailto:WEversole@strategicmediaplacement.com]
Sent: Friday, October 26, 2012 9:12 AM
To: Jacobs, Sarah
Subject: RE: URGENT MGKDS WKRC

GOOD

From: Jacobs, Sarah [mailto:SJacobs@local12.com]
Sent: Friday, October 26, 2012 9:10 AM
To: Whitney Eversole
Cc: Dienger, Whitney
Subject: URGENT MGKDS WKRC
Importance: High

Chabot:

N/A 10/25 6pm at \$650 & 10/26 6pm at \$650.
 MKGD 1x 6pm 10/29 at \$1200 (P2), 1x 5am 10/29 at \$100 (P4)

Mandel bookend :15s

N/A 1x LN Th 10/25 @ \$1100.
 Mkgd 1x Big East Sat 10/27 \$750, 1x Andersen 10/29 at \$350 (P2)

Mandel :30s

N/A 1x 10/28 CBS this Morning @ \$450, 1x 10/28 Face the Nation @ \$350.
 Mkgd 2x Andersen w/o 10/29 at \$350 each (P2) and 1x 5am News 10/29 @ \$100 (P4).

Mandel Kennedy

N/A 1x 10/25 6pm @ \$650.
 Mkgd 430-5pm on 10/29 @ \$650 (P2)

10/26/2012

66008

Josh Mandel fo OHio US Senate

Alt Order #:

Product Desc:

2929 Senate

Local 12 WKRC-TV

10/17/

10/17/12 - 10/29/12

Estimate:

Totals